

# CASE STUDY

## LocktonOne Custom Development

LocktonOne has been a preferred auto insurance product for thousands of drivers for the past three years. It is well-known for its ease of use and exceptional benefits, particularly for corporate clients such as Costco, HSBC, and Inbursa.

During the launch of LocktonOne, our primary challenge was to ensure a timely release while maintaining compliance with industry standards. To accomplish this, we implemented a robust architecture and modular strategy from day one, allowing us to continue investing in maintaining industry leadership over time.

According to Rubén García, CIO of Lockton Mexico, Asymmetric has been a reliable partner in this regard, and we greatly value their contribution to our success.

The successful launch of LocktonOne was no easy feat and required the coordinated efforts of all our teams, along with a high degree of concentration and motivation. Looking back, we attribute our success to several key factors.

First and foremost, we had a capable, disciplined, and goal-focused work team that remained dedicated to the project from start to finish. Additionally, we leveraged the best practices of systems engineering and our corporate cloud strategy to ensure our systems were sustainable, robust, scalable, secure, and user-friendly. We also utilized next-generation Microsoft technologies to stay ahead of the curve.

“At Lockton Mexico, we recognize that our ability to offer innovative and efficient services that anticipate the needs of our market is contingent upon the technological tools we have developed. As such, we have partnered with Asymmetric for several years now to develop and evolve our best information systems.”

Finally, we remained agile throughout the process, reinforcing what worked and letting go of what did not. As a result, we have a key business product that continues to evolve and grow, thanks to the ongoing support of our users and managers.

**Lockton** is the world's largest independent private insurance broker and consultant, serving over 65,000 clients worldwide with more than 8,500 employees across 100 offices. Our portfolio includes a wide range of insurance products, such as comprehensive risk management, massive affinity, employee benefits consulting, bonds, reinsurance, and vehicles.

**Asymmetric Business Dynamics (Asymmetric)** is a Mexican company specialized in developing custom software solutions and integrating special projects for the Mexican market. We greatly value their partnership in our ongoing success.