

CASE STUDY

Kuriyama JDEdwards

Kuriyama Mexico's extensive portfolio encompasses over ten thousand high-quality hoses, connections, and accessories for diverse industries ranging from food production to fire trucks. As part of the North American Business division, Kuriyama de México has successfully expanded in the local market and now operates three key distribution centers in the metropolitan areas of Monterrey, Querétaro, and Mexico City.

With the unprecedented growth and challenges presented by the post-COVID world, the need for improved information, operational efficiency, and stronger controls in the operation has become increasingly urgent. The production facilities located across several countries globally and the national and international distribution networks have been significantly impacted by the supply chain disruptions. Concurrently, the imbalances in demand have created a pressing need for better service, improved business conditions, and real-time operations.

While the existing traditional information systems were sufficient in previous years, they are no longer adequate due to several reasons. In today's reality, the primary challenge is to operate in real-time, necessitating an overhaul of the current systems.

The project required extensive coordination with the business and technical corporate areas of Kuriyama de America, current local and international Kuriyama vendors, and primarily remote work due to the pandemic. The project had to operate in parallel with Kuriyama Mexico's current operations. Despite the challenges, the project was executed according to the best practices and methodology recommended by Oracle, with the assistance of certified expert consultants.

“We executed a momentous project to upgrade our legacy systems with the latest version of JDEdwards, approved by our corporate. This endeavor is unparalleled, not only due to the benefits it brings, but also because of the technological and business challenges it presents. It demanded close coordination between all internal departments, corporate divisions, and information technology providers. Asymmetric, in partnership with ERP Soluciones, made this project a reality. Asymmetric provided us with unwavering support throughout the entire process and continues to serve as a trusted advisor. We can attest to Asymmetric's invaluable contribution to this project.”

René Alcalá, General Director of Kuriyama Mexico

Kuriyama de México is part of the Kuriyama de América group, a renowned manufacturer and distributor of high-quality hoses, accessories, connections, and industrial products with over 50 years of experience in the market. Kuriyama de México is part of the North American Business division of Kuriyama Holding Corporation, headquartered in Japan.

ERP Soluciones is a Mexican company with offices in Mexico City and Toronto, specializing in the development of custom software solutions and integration of special projects.

Asymmetric Business Dynamics (Asymmetric) is a Mexican company specialized in developing custom software solutions and integrating special projects for the Mexican market. We greatly value their partnership in our ongoing success.